



BUSINESS ACUMEN SKILLS COURSE

"The secret of success is to do the common thing uncommonly well" - John D. Rockefeller

This course offers a comprehensive overview of business acumen skills, which are crucial for success in the business world. Developed by experts, the course provides an in-depth understanding of the key concepts of business acumen, including financial literacy, management concepts, strategic planning, project management, and decision making. Participants will develop the necessary knowledge, critical thinking, and leadership skills to understand and navigate the complexities of the global business environment. Through interactive activities, hands-on projects, case studies and role-plays, learners will explore the various components of business acumen and how to apply them in their roles. This comprehensive program is designed to provide learners with the needed skills to gain an edge in their business endeavors.

Key Course Content:

- Overcome any psychological barriers to understand financial statements.
- Explain the 4 pillars of business acumen.
- Understand Cash Cows and Dogs.
- Interpret financial statements and make informed business decisions.
- Relate business acumen to organisational success.
- Conduct an analysis of the impact of Porter's 5 forces.
- Plan risk management strategies for development
- Position your organisation with a meaningful business perspective.
- Get past paralysis by analysis and move to action orientated.
- Blueprint the value of your organisational activities.



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.