



PREFERRED TRAINING NETWORKS

RETAINING AND LURING TALENTED PEOPLE

"What separates the talented individual from the successful one is a lot of hard work." - Stephen King

This course provides an introduction to key techniques used to successfully retain and attract talent. Learn how to create a corporate culture that values employees and promotes job satisfaction. Explore strategies for recruiting and hiring the best and brightest, as well as methods for building loyalty and trust with employees. Understand the basics of creating meaningful and effective incentives for retaining and luring top talent. Enhance team morale and drive productivity and results with the insights gained in this comprehensive course.

Key Course Content:

- Understand the motivational styles of talented people
- Give regular and effective feedback to keep talented people on track
- Build rapport to generate trust and manage resistance
- Use effective communication techniques to empower others
- Use exit surveys to change existing behaviours
- Make department heads more accountable for ensuring talented people stay
- Build levels of trust and support
- Create a sense of making a real difference by exceeding targets
- Keep talented people on track as they tend to wander and can get lost in other activities



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.

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